

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u> 156540 /		<u>Alt Order #</u> 08356739
<u>Product</u> CLINTON 4 PRES 11/1		
<u>Contract Dates</u> 11/01/16 - 11/07/16		<u>Estimate #</u> 5292
<u>Advertiser</u> POL/Hillary Clinton/D/PRES-A		<u>Original Date / Revision</u> 09/02/16 / 10/31/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> TV12856	<u>Advertiser Code</u> 278	<u>Product 1/2</u> 295
<u>Agency Ref</u> 6219		<u>Advertiser Ref</u> 7979

And:

Greer Margolis Mitchell
1010 Wisconsin Ave Ste 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
E 1	WHIO	11/01/16	11/07/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$350.00					
2	WHIO	11/01/16	11/07/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$550.00					
3	WHIO	11/01/16	11/07/16	The Price is Right	11:00 AM-12:00 P		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				1	\$900.00					
4	WHIO	11/01/16	11/07/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				1	\$400.00					
E 5	WHIO	11/01/16	11/07/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				1	\$1,000.00					
E 6	WHIO	11/01/16	11/07/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$500.00					
7	WHIO	11/01/16	11/07/16	Daybreak Edition 430a	4:25 AM-5:00 AM		:30			P-05		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$150.00					
E 8	WHIO	11/01/16	11/07/16	Daybreak Edition 5a			:30			P-05		NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$450.00					
E 9	WHIO	11/01/16	11/07/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$1,200.00					
10	WHIO	11/01/16	11/07/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$550.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

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<u>Contract / Revision</u>	<u>Alt Order #</u>
156540 /	08356739

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/16 - 11/07/16	CLINTON 4 PRES 11/1	5292

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Hillary Clinton/D/PR	09/02/16 / 10/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
E 11	WHIO	11/01/16	11/07/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$1,400.00					
E 12	WHIO	11/01/16	11/07/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$1,500.00					
E 13	WHIO	11/01/16	11/07/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$800.00					
E 14	WHIO	11/01/16	11/07/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$1,200.00					
E 15	WHIO	11/01/16	11/07/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				5	\$700.00					
16	WHIO	11/01/16	11/07/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$1,200.00					
E 17	WHIO	11/01/16	11/07/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$300.00					
18	WHIO	11/04/16	11/04/16	Friday Prime Hour 3	10:00 PM-11:00 PM	F	:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$1,500.00					
E 19	WHIO	11/04/16	11/04/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$1,500.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	WHIO	10/31/16-11/06/16	Friday Prime Hour 2	9:00 PM-10:00 PM	-----F----	:30	\$1,500.00	NM				
		See MG 19.2												
		2	WHIO	11/05/16-11/05/16	SEC Prime Games	8:00 PM-11:00 PM	-----Sa--	:30	\$1,500.00	NM				
		Ⓜ MG for 19.1 11/04												
20	WHIO	11/07/16	11/07/16	Mon Prime Hour 3	10:00 PM-11:00 PM	F	:30			P-05		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$2,500.00					
E 21	WHIO	11/05/16	11/05/16	Sat Prime Hour 3	10:00 PM-11:00 PM	F	:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$1,000.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	WHIO	10/31/16-11/06/16	Sat Prime Hour 3	10:00 PM-11:00 PM	-----Sa--	:30	\$1,000.00	NM				
		See MG 21.2												
		2	WHIO	11/05/16-11/05/16	SEC Game	3:30 PM-7:00 PM	-----Sa--	:30	\$1,000.00	NM				
		Ⓜ MG for 21.1 11/05												
22	WHIO	11/05/16	11/05/16	CBS This Morning Sa	10:00 AM-12:00 PM	F	:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$600.00					
E 23	WHIO	11/05/16	11/05/16	NewsCenter 7 Noon S	12:00 PM-12:30 PM	F	:30			P-05		NM	0	\$0.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$175.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	10/31/16-11/06/16	NewsCenter 7 Noon Sa	12:00 PM-12:30 PM	-----Sa--	:30		\$175.00			NM		
Credited														
24	WHIO	11/05/16	11/05/16	SEC Game	12:00 PM-1:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$1,000.00					
25	WHIO	11/05/16	11/05/16	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$200.00					
26	WHIO	11/05/16	11/05/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$400.00					
27	WHIO	11/05/16	11/05/16	Sa 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$400.00					
28	WHIO	11/06/16	11/06/16	Su 1135p-1235a	11:35 PM-12:35 AM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$400.00					
29	WHIO	11/06/16	11/06/16	Su 1235a-135a	12:35 AM-1:35 AM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$200.00					
E 30	WHIO	11/06/16	11/06/16	Sun Prime Hour 1	7:00 PM-8:00 PM		:30			P-05		NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$5,000.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	10/31/16-11/06/16	Sun Prime Hour 1	7:00 PM-8:00 PM	-----Su	:30		\$5,000.00			NM		
See MG 30.2														
	2	WHIO	10/31/16-11/06/16	Su After Sports Hour 1	730p-830p	-----Su	:30		\$5,000.00			NM		
Ⓜ MG for 30.1 11/06														
31	WHIO	11/06/16	11/06/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$800.00					
32	WHIO	11/01/16	11/07/16	M-Su 11p News	11:00 PM-11:35 PM		:30			P-05		NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTFSS				2	\$1,500.00					
33	WHIO	11/01/16	11/01/16	Tue Prime Hour 3	10:00 PM-11:00 PM		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$2,000.00					
D 34	WHIO	11/01/16	11/01/16	Tue Hour1	8:00 PM-9:00 PM		:30			P-05		NM	0	\$0.00
D 35	WHIO	11/01/16	11/01/16	Tue Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	0	\$0.00
Totals									0.00				50	\$46,600.00

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11/01/16 - 11/07/16	CLINTON 4 PRES 11/1	5292
<u>Advertiser</u>		<u>Original Date / Revision</u>
POL/Hillary Clinton/D/PR		09/02/16 / 10/31/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	50	\$46,600.00	(\$6,990.00)	\$39,610.00
Totals	50	\$46,600.00	(\$6,990.00)	\$39,610.00

Signature: _____ **Date:** _____

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REP HEADLINE# 8356739 TRF# 156540 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/16 14.42
 *** CHANGES *** *** WHIO-TV ***

ADV # _____ ADV. NAME POLI/H CLINTON/D/PRE/US REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME DAVID OUTEN

3050 K ST NW,
 WASHINGTON, DC 20007 SALES PRSN PH- NICK WELTE

ORDER # _____ CONTRACT # 8356739 CLASS: NATL. LOCAL REGIONAL

PRDCT CLINTON 4 PRES 11/1 EST#5292 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV1/16 NOV7/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV1/16 14.42

REP: TO DEANNA
 FR JARED
 OK:D M5, SEE LN 38
 TOTAL SAME
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 3050 K ST NW
 WASHINGTON, DC 20007
 HILLARY CLINTON FOR PRESIDENT

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
19	S		900P-1000P	30		\$1,500.00	11/4	11/4	0		FRI	0

AGENCY ADVERTISER CODE = 278 AGENCY EST# = 5292
 AGENCY PRODUCT CODE = 295

PROGRAM : HAWAII 5-0
 ORD COM1 : LEVEL 4
 CON COM1 : HAWAII 5-0

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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38	A		800P-1100P	30		\$1,500.00	11/5	11/5	1		SAT	1
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PROGRAM : SEC FOOTBALL
 ORD COM1: PLEASE ADVISE ASAP
 THIS IS A MAKE-GOOD FOR NOV4 ON LINE-19 FOR 1 SPOT/WK
 STATION MAKEGOOD OFFERS:
 M4 UNRESL BUY#23 MISSED: SAT/1200N-1230P NOV5 30S \$175.00 (OCT31/16)
 OFFER: NONE
 CMT: SPOT NA DUE TO PROGRAM CHANGE PLEASE CREDIT

M5 OK'D BUY#19 MISSED: FRI/900P-1000P NOV4 30S \$1,500.00 (NOV1/16)
 OFFER: SAT/800P-1100P NOV5 30S \$1,500.00 PLS ADVISE.
 CMT: PLEASE ADVISE ASAP

NOV/16 46775.00
 CONTRACT TOTAL 46775.00
 TOTAL SPOTS 51

MARKET TOTALS \$144,027 WHIO 54% WDTN 17% WKRF 14% WRGT 12% CABL 0% WBDT 3%
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE